



Our **Leaders by Choice** program ensures your business' exposure and recognition—key elements to a successful marketing strategy. Traditional Chamber membership offers affiliation with the local community through valued business relationships and visibility. Furthermore, your membership represents a commitment to the three villages of Yarmouth. The **Leaders by Choice** designation identifies your business as a company that shares the Chamber's pride and dedication to the people, your customers, in our community to the highest degree.

Platinum \$1,500 + Traditional Membership Dues (\$2,500+ value)

- Website Advertising on www.yarmouthcapecod.com
 - Home Page Tile advertisement on our website with click-through to your company website
 - Ad rotates equally with other advertisers; run time: 6 months, first come first served
 - 20% discount on additional website advertising
- Enhanced member listing on our website, appears first, before others in your category
- Logo linked to website in Member e-Newsletters, sent weekly
- Logo linked to website in Visitor e-Newsletters, sent annually
- Wall advertising display:
 - 22" x 28" in Route 28 Visitor Center
- Commercial-type Video advertisement rotating on TV at Route 28 Visitor Center
- Opportunity to insert marketing piece in New Member Welcome Package
- Logo displayed at Business After Hours, other signature Chamber events and Trade Shows
 - Promotional and sales collateral distributed at events free of charge
- Green advertisements at Annual Patriot's Day Golf Tournament
- Ad in Annual Dinner program
- (4) tickets to Annual Chamber Dinner
- (4) tickets to Seaside Auction
- (20) guest passes to monthly networking events, annually

Gold—\$1,000 + Traditional Membership Dues (\$1,500+ value)

- Website Advertising on www.yarmouthcapecod.com
 - Home Page Tile advertisement on our website with click-through to your company website
 - Ad rotates equally with other advertisers; run time: quarterly, first come first served
 - 15% discount on additional website advertising
- Enhanced member listing on our website, appears first, before others in your category
- Logo linked to website in Member e-newsletters, sent weekly
- Logo linked to website in Visitor e-Newsletters, sent annually
- Wall advertising display:
 - 20" x 8" in Route 28 Visitor Center
- Copy of print advertisement rotating on TV at Route 28 Visitor Center
- Opportunity to insert marketing piece in New Member Welcome Package
- Logo displayed at Business After Hours, other signature Chamber events and Trade Shows
 - Promotional and sales collateral distributed at events free of charge
- Tee advertisements at Annual Patriot's Day Golf Tournament
- (4) tickets to Annual Chamber Dinner
- (15) guest passes to monthly networking events, annually

Silver—\$500 + Traditional Membership Dues (\$800+ value)

- Website Advertising on www.yarmouthcapecod.com
 - Interior Page Skyscraper advertisement on our website with click-through to your company website
 - Ad rotates equally with other advertisers; run time: quarterly, first come first served
 - 10% discount on additional website advertising
- Enhanced member listing on our website, appears first, before others in your category
- Logo linked to website in Member e-Newsletters, sent weekly
- Logo linked to website in Visitor e-Newsletters, sent annually
- Opportunity to insert marketing piece in New Member Welcome Package
- Logo displayed at Business After Hours, other signature Chamber events and Trade Shows
 - Promotional and sales collateral distributed at events free of charge
- (2) tickets to Annual Chamber Dinner
- (10) Guest passes to monthly networking events, annually

