

YCC: Grow With Us!

WHY JOIN YCC?



yarmouthcapecod.com

Darby
PHOTOGRAPHY



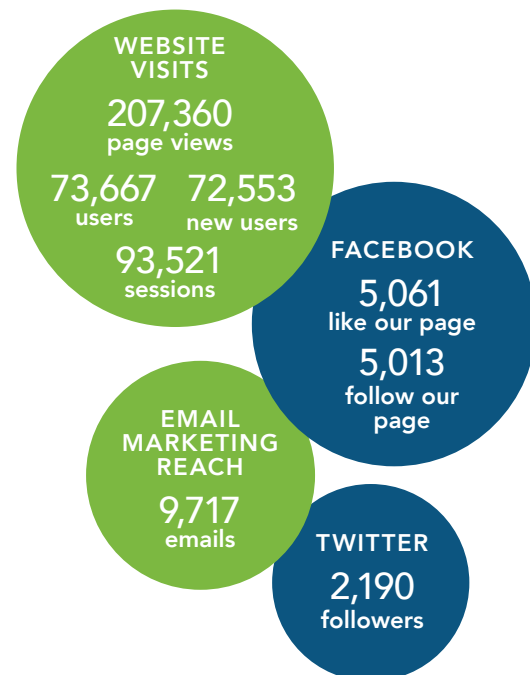
Grow With Us!

There's something for everyone at the Yarmouth Chamber of Commerce (YCC). Restaurants and lodging. Services and trades. Financial and professional services. Nonprofits and sole proprietors. Whatever your business, YCC is here to help you grow.

YCC: INDUSTRY LEADER & INNOVATOR

Our innovative approach to business development centers around community engagement through programs, events and initiatives designed to help build awareness around our members' businesses, such as:

- **Mid-Cape Tourism Summit:** YCC launched the first Mid-Cape Tourism Summit, attracting participants Cape-wide. The event aims to educate frontline staff about tourism on the Mid-Cape.
- **Route 6 Visitor Center:** YCC negotiated with Barnstable County to fund the Route 6 Visitor Center that provides valuable information about Yarmouth, and other Cape attractions, to more than 90,000 visitors each season.
- **Public Art:** YCC launched a public art initiative in collaboration with the Culture Center of Cape Cod — attracting the attention of *U.S. News & World Report*.
- **Ragnar Cape Cod Relay Road Race:** YCC negotiated for more than two years to bring the finish line for this popular annual event, with more than 5,000 participants, to Yarmouth.
- **J1 Orientation Dinner:** YCC launched this timely and relevant business education event to help J1 seasonal employees have a safe and successful experience working and living on Cape Cod.
- **Largest Sand Sculpture Trail in the U.S.:** YCC assumed management of the largest U.S. sand sculpture trail, attracting the attention of WCVB-TV's Chronicle. A "Main Streets and Back Roads" segment about Yarmouth and the Sand Sculpture Trail aired on the 4th of July weekend.



Why Become a Member?



YCC's mission is to help make our members' businesses go-to destinations on Cape Cod.

Business and Nonprofit Members

YCC's role as **your** Chamber is to:

Promote: Help market your business through YCC's contract with the Town of Yarmouth, our website, social media, Town and Chamber events, email marketing, e-blasts, ribbon cuttings, and promotion of your business through the Route 28 and Route 6 Visitor Centers.

Advocate: Work with the Town of Yarmouth to create a business-friendly environment and growing economic climate through engagement and advocacy in public policy issues.

Educate: Provide timely, relevant information and programs that keep your business abreast of best practices and the latest rules and regulations affecting local seasonal and year-round businesses. These include trainings and workshops such as J1 trainings, the Mid-Cape Tourism Summit, the Bridging the Information Gap series, and SCORE Grow Your Business seminars.

Individuals and Community Members

YCC's role as **your** Chamber is to:

- Provide and support fun, family-friendly programs and events throughout the Villages of Yarmouth, year-round. Popular events sponsored by YCC include The Yarmouth Sand Sculpture Trail, Community Cleanup Day, Trolley Tour Taste of Yarmouth, Summer Concert Series, and Yarmouth Port Christmas Stroll.
- Build and instill pride in living and working in the Yarmouth community.
- Advocate with local hotels, inns and restaurants to provide a family-welcoming environment for tourists, as well as year-round residents.
- Launch initiatives such as Gateway gardens, public art and holiday decorations.



What Our Members Say

"It has always been my belief that if you own or run a business, you are now an active member of the community. That includes hiring local people, sponsoring school activities and becoming a member of your town's Chamber of Commerce. The Chamber's job is to help your town, your community, and that helps business. Becoming a Chamber member is a win-win for the business, the town and thus the community."

— Alan M. Davis, Cape Cod Creamery

"The Cove at Yarmouth benefits from working in conjunction with the Yarmouth Chamber on local events. We are able to book additional guests during the offseason for these great events, including the Taste of Yarmouth, Trolley Tour Taste of Yarmouth and the St. Patrick's Parade. Many bookings from these events become repeat guests in the future." — Erin Lee, Assistant General Manager, The Cove Resort"

"On my very first day as a new member of YCC, the Chamber referred me to a prominent Yarmouth organization. I was invited to submit a proposal, and now they're a client! Thank you, YCC!" — Jane Renzi, Principal, Jane Renzi & Associates Marketing Agency

"As a new business in Yarmouth, becoming a part of the Yarmouth Chamber of Commerce was unquestionably one of the best decisions we made! The Yarmouth Chamber is an intricate part of the community, and as such, offers its members invaluable business and networking opportunities. They have been, and continue to be, a great part of our success!" — Kathi Gianni, The Loft Restaurant

READY TO JOIN?

Join YCC today! It's easy. Go to yarmouthcapecod.com, drop by a YCC networking event or stop by in person.

QUESTIONS?

For more information about YCC membership or sponsorship, contact YCC's executive director at director@yarmouthcapecod.com or 508-778-1008.

Yarmouth Chamber of Commerce
424 Route 28, West Yarmouth, MA 02673 • 508-778-1008
yarmouthcapecod.com