

Your Business Advantage

Yarmouth Chamber of Commerce

BUILDING A THRIVING BUSINESS COMMUNITY TOGETHER



yarmouthcapecod.com



DISCOVER THE POSSIBILITIES INSIDE...



Welcome to the Yarmouth Chamber of Commerce

YOUR PARTNER IN BUILDING A THRIVING BUSINESS COMMUNITY!

We're here to champion your success. Whether you're a long-standing business or just starting your journey, YCC offers the resources, connections, and support you need to grow and prosper. Join us and become part of Yarmouth's vibrant business network.

Choose the membership that's right for you. No matter the size of your business, YCC is here to help you succeed. We have a variety of membership options to fit your needs and budget.

Business Membership Benefits:

Visibility & Marketing:

- Listing on Chamber website and *MidCape Magazine*
- Ribbon-cutting with digital promotion
- Welcome social post
- Frequent social shares
- Periodic e-newsletter mentions
- Info displayed at Route 28 Visitors Center
- Unlimited use of Chamber photo gallery
- Authorized use of Chamber logo

Networking & Relationships:

- Opportunity to host a Business Connect Event
- Relationship-building opportunities
- Referrals & recommendations
- Access to local vendor list

Resources & Support:

- Receive member engagement / resource email
- One-on-one marketing opportunity assessment
- Workshop and training opportunities
- Chamber online events calendar posting access
- Online job posting access
- Use of Chamber conference room

Advocacy & Representation:

- Advocacy for business-friendly policies (local, regional, state)
- Representation on several town and community organizations

Enhanced Business Membership:

All business benefits plus...

Enhanced Visibility & Marketing:

- Enhanced Chamber website listing
- Logo in monthly newsletter & engagement email
- Logo in quarterly tourism newsletter
- Logo displayed at Business Connect and signature events
- Logo printed on annual meeting program
- Graphic digital ad at Route 28 Visitors Center
- Three-month website banner ad
- Three e-blasts
- Three social media posts

385+
INVESTED
CHAMBER
MEMBERS

13,500
EMAIL MARKETING
REACH

35,000
MIDCAPE
MAGAZINE
copies distributed
on and off
the Cape

14,500+
SOCIAL MEDIA
FOLLOWERS

Interested in joining as an individual?
Contact us for details on individual membership options.



MISSION:

YCC supports economic growth, promotes tourism, and engages in efforts that contribute to a thriving quality of life year-round.

VISION:

To be the trusted resource and catalyst in defining and shaping the future of our vibrant inclusive community.

MAKING A DIFFERENCE IN YARMOUTH



CAPE COD WELCOME CENTER

Manages and operates the Cape Cod Welcome Center, improving the visitor experience.



WASTEWATER

Successfully advocated for Phase 1 of the Wastewater Project, ensuring sustainable growth and protecting our environment.



GRANTS

Successfully secured over tens of thousands in grants to empower our local businesses.



SAND SCULPTURE TRAIL

Facilitates the largest sand sculpture trail in the U.S., a popular attraction featured on Boston 25 News.



SEASONAL WORKFORCE HOUSING

Advocated for and secured approval for Seasonal Workforce Housing, supporting local businesses and the economy.



ANNUAL EVENTS

Hosts and recruits 20+ events annually, from ribbon cuttings and Business Connects to the Summer Concert Series and Annual Meeting, building a vibrant, engaged business community.

SHAPING YARMOUTH'S FUTURE



ECONOMIC GROWTH

We champion a thriving business environment through advocacy, resources, and networking opportunities.



TOURISM

We promote Yarmouth as a premier destination through active marketing, local events, and partnerships with tourism stakeholders.



QUALITY OF LIFE

We contribute to a vibrant community by supporting initiatives that enhance livability, health, sustainability, and civic engagement.



What Our Members Say

"As a business owner, the Yarmouth Chamber of Commerce does an amazing job of supporting, encouraging, and promoting my business, Monomoy Seal Excursions. The staff works hard to make our community welcoming for residents, visitors, and business owners. YCC 'gets it.' They use their business savvy for my betterment, and it is much appreciated!"

—Peter Spalt, Monomoy Seal Excursions

"Serving as the Chair of the Marketing Committee for the Yarmouth Chamber has given me an inside view of how dedicated and effective this organization is. Mary Vilbon, the Chamber's Director, is a remarkable connector. She takes the time to truly understand each business and actively seeks opportunities to connect members in meaningful ways. The Chamber has greatly supported my business and the community, and I am proud to be a member."

—Alison Caron, Alison Caron Design



MAXIMIZE YOUR BRAND EXPOSURE THROUGH OUR EXTENSIVE MARKETING NETWORK

Exclusive to YCC members: impactful advertising opportunities at our Route 28 Visitor Center (reaching 13,000+ engaged travelers annually). Expand your reach with prominent advertising at the Cape Cod Welcome Center on Route 6 eastbound (30,000 yearly visitors) and valuable event sponsorships. Inquire today about the investment levels for these opportunities and the unique advantages of YCC membership!



UNLOCK POWERFUL RESOURCES FOR BUSINESS GROWTH as a valued Yarmouth Chamber of Commerce member. Propel your company forward with our dedicated business development support and ensure long-term sustainability. Invest in your team's future through our comprehensive education and training programs, designed to keep you competitive in today's market.

CONNECT WITH US!

Yarmouth Chamber of Commerce
424 Rte. 28, West Yarmouth, MA 02673

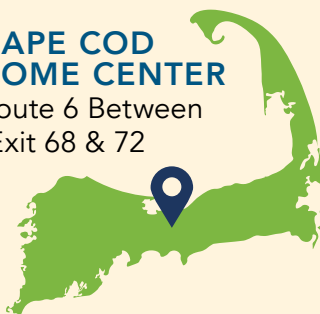
508-778-1008

yarmouthcapecod.com



CAPE COD WELCOME CENTER

On Route 6 Between
Exit 68 & 72



QUESTIONS?

For more information
about YCC membership
or marketing, email

membership@yarmouthcapecod.com

Elevate your business within our vibrant and connected community. Become a member today!